

**MINUTES OF THE STANDING COMMITTEE
ON NEW ECONOMY AND QUALITY OF LIFE**

Thursday, May 10, 2007

9:00 a.m.

Room 521, House Office Building

Vice-Chair Leland called the Standing Committee on New Economy and Quality of Life to order.

MEMBERS PRESENT: Reps. Leland, Clack, Griffin, Melton, Meadows, Meisner, Huizenga, Hildenbrand, Garfield, Pastor (10/11)

MEMBERS ABSENT/EXCUSED: Rep. Clemente (1/11)

Representative Clack moved to adopt the minutes from the meeting held on May 3, 2007. Hearing no objection, **the motion prevailed** with unanimous consent.

Representative Clack moved to excuse absent members. Hearing no objection, the **Vice-Chair** excused **Representative Clemente**.

A PowerPoint presentation on demographic, marketing and lifestyle trends was given by **Laurie Volk** from Zimmerman/Volk & Associates.

Questions and discussion followed.

A PowerPoint presentation on the Model D website (www.modeldmedia.com) was given by **Paul Schutt**, Publisher and Co-founder of Issue Media Group. Mr. Schutt also submitted written material.

Questions and discussion followed.

There being no further business to come before the committee, the **Vice-Chair** adjourned the meeting, the time being **10:42 a.m.**

Representative Gabe Leland, Vice-Chair

Jean Hamelin, Committee Clerk
(517) 373-5632